

pamela MORENO

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WEBSITE/PORTFOLIO

www.pamelamorenodesign.com

EDUCATION

Park University. Kansas City, MO

BA in Graphic Design. December, 2008
Art Achievement Award in Graphic Design 2008
GPA: 3.61

Edcom Escuela de Comunicacion. Guayaquil, Ecuador

Associate of Arts - Graphic Design. July, 2005
GPA:3.4

GRAPHIC DESIGN EXPERIENCE

Graphic Designer. Kansas City Hispanic News

Reorganized the previous design of the newspaper in order to produce a cleaner and eye-catching publication. Work with page layouts, illustrations and other marketing materials. Redesigned the website.
02/09 - Present. Kansas City, MO

Graphic Design Intern. National Insurance Producer Registry (NIPR)

Designed marketing materials from concept to final. Created two well-regarded annual reports, brochures, user guides, and product catalogs.
02/08 - 12/08. Kansas City, MO

Volunteer Graphic Designer. Purrfect Pets Cat Adoption Center

Currently working on the redesign of the website. Worked on different illustrations and business cards.
12/09 - Present. Overland Park, KS

Work-Study Graphic Designer. Park University Student Life Office

Designed brochures, t-shirts and banners for events.
05/08-08/08. Parkville, MO

LANGUAGES

Fluent in English and Spanish (written and spoken)

SUMMARY OF QUALIFICATIONS

Demonstrated ability to create exceptional variety of original designs and advertising materials from conceptual phase to final print.

Strong communication skills and proficiency working on Mac platform, using Illustrator, Photoshop, InDesign, and knowledge of Flash and Dreamweaver.

Excellent time and resource management skills.

SCHOOL ACTIVITIES AND AWARDS

"Art Achievement Award in Graphic Design", 2008
Member of the World Student Union (International Community at Park University)
Member of the AIGA (American Institute of Graphic Artists)
Dean's List : Fall 2007, Spring 2007

OTHER WORK EXPERIENCE

Spanish Lab Tutor. Academic Support Center Park University.
Prepared activities for students enrolled in Spanish classes to practice the language orally.
01/07 - 05/07. Parkville, MO